

REIDIN is the world's first online information company providing a range of intelligence products dedicated to meeting the unique requirements of real estate professionals interested in Emerging Markets.

REIDIN's unique information services are powered by unrivalled depth of local knowledge and partnerships managed through teams in Hong Kong, Istanbul, London and Dubai.

REIDIN Differentiators

- Coverage
- Reach
- Experience
- Know How
- Technology

REIDIN RESIDENTIAL GROSS YIELD RATES (RGYR)

CONCEPTS AND DEFINITIONS

REIDIN Residential Gross Yield Rates is calculated using total yearly gross rent divided by the house sales price and expressed in percentage.

At the results of Research&Development studies, data coverage has been expanded to 55 cities of Turkey, with their 221 counties and 1083 districts. Existing TR Wide Data is labelled as "TR7" and we have now new TR Wide Data as well which have been generated by 30 metropolitan cities, labelled as TR30.

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Now, Index series are covering following 62 cities and 221 counties, 1083 districts for **Adana, Afyonkarahisar, Aksaray, Amasya, Ankara, Antalya, Aydın, Balıkesir, Bartın, Bilecik, Bolu, Burdur, Bursa, Çanakkale, Çankırı, Denizli, Diyarbakır, Düzce, Edirne, Elazığ, Erzincan, Erzurum, Eskişehir, Gaziantep, Giresun, Hatay, Isparta, İstanbul, İzmir, Kahramanmaraş, Karaman, Kastamonu, Kayseri, Kilis, Kırıkkale, Kırklareli, Kırşehir, Kocaeli, Konya, Kütahya, Malatya, Manisa, Mardin, Mersin, Muğla, Nevşehir, Niğde, Ordu, Osmaniye, Sakarya, Samsun, Şanlıurfa, Sinop, Sivas, Tekirdağ, Tokat, Trabzon, Uşak, Van, Yalova, Yozgat, Zonguldak.**

Existing TR Wide Data is labelled as "TR7" and we have now new TR Wide Data as well which have been generated by 30 metropolitan cities, labelled as TR30. For other 32 cities except major cities, TR Wide Data series are also calculated and labeled as TR32.

Index series are calculated for different mortgage loan periods

DATA AVAILABILITY

Data is calculated by using monthly median sale price and rental value of an existing houses.

REIDIN.com's proprietary platforms include vast searchable and customised databases of qualified listings, properties, transactions, news, analysis, malls, indices, indicators, projects and companies.

REIDIN.com also offers intelligent analytical tools designed to save time and money - a range of charting functions, price sensitive heat maps, comparative analysis of market indices, automated valuation tools.

REIDIN.com Vision

METHODOLOGY

REIDIN Residential Gross Yield Rates is calculated using total yearly gross rent divided by the house sales price and expressed in percentage.

At the results of Research&Development studies, data coverage has been expanded to 55 cities of Turkey, with their 221 counties and 1083 districts. Existing TR Wide Data is labelled as "TR7" and we have now new TR Wide Data as well which have been generated by 30 metropolitan cities, labelled as TR30. For other 32 cities except major cities, TR Wide Data series are also calculated and labeled as TR32. Data series are starting at the beginning of January 2003 for existing 7 cities, January 2012 for new 55 cities.

OUTPUTS AND DISSEMINATION

Frequency: REIDIN Residential Gross Yield Rates represents the changes for each geographical area throughout the month.

Reference Period: Data series are starting at the beginning of January 2003 for existing 7 cities, January 2012 for new 55 cities.

Revisions: REIDIN Residential Gross Yield Rates is published as "final" and is not subject to revision unless an error or mistake is found. Major changes in methodology are announced in advance, while information on minor methodological changes is provided in methodological explanations in the monthly reports.

Publication of the REIDIN Residential Gross Yield Rates: REIDIN Residential Gross Yield Rates updates are produced on a monthly basis, and are disseminated at 10:00 AM on the 15th of each following reference month in a "News Bulletin".