

REIDIN TURKEY RESIDENTIAL SALES PRICE DATA (RSPD)

REIDIN is the world's first online information company providing a range of intelligence products dedicated to meeting the unique requirements of real estate professionals interested in Emerging Markets.

REIDIN's unique information services are powered by unrivalled depth of local knowledge and partnerships managed through teams in Hong Kong, Istanbul, London and Dubai.

REIDIN Differentiators

- Coverage
- Reach
- Experience
- Know How
- Technology

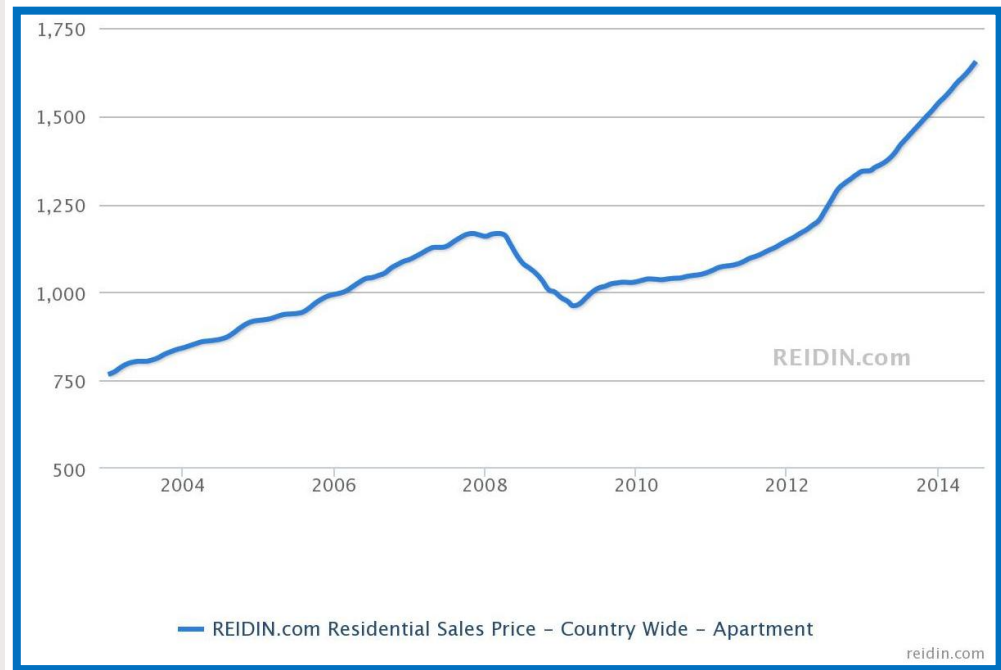
CONCEPTS AND DEFINITIONS

REIDIN Residential Sales Price Data is designed to be a reliable and consistent benchmark of housing sales prices in Turkey.

Sales Prices Data series are covering 7 major cities

1. Adana,
2. Ankara,
3. Antalya,
4. Bursa,
5. Istanbul,
6. Izmir,
7. Kocaeli.

and 71 counties and 481 districts



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REIDIN Differentiators

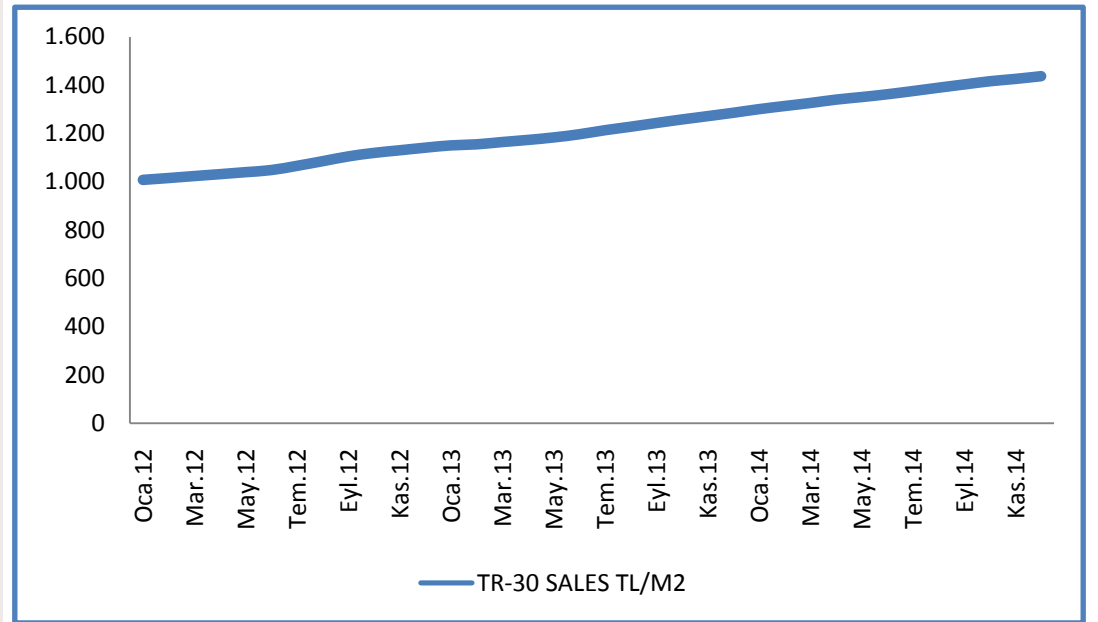
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CONCEPTS AND DEFINITIONS

REIDIN Residential Sales Price Data is designed to be a reliable and consistent benchmark of housing sales prices in Turkey.

Now, Sales Prices Data series are covering following 62 cities and 221 counties, 1083 districts for Adana, Afyonkarahisar, Aksaray, Amasya, Ankara, Antalya, Aydın, Balıkesir, Bartın, Bilecik, Bolu, Burdur, Bursa, Çanakkale, Çankırı, Denizli, Diyarbakır, Düzce, Edirne, Elazığ, Erzincan, Erzurum, Eskişehir, Gaziantep, Giresun, Hatay, Isparta, İstanbul, İzmir, Kahramanmaraş, Karaman, Kastamonu, Kayseri, Kilis, Kırıkkale, Kırklareli, Kırşehir, Kocaeli, Konya, Kütahya, Malatya, Manisa, Mardin, Mersin, Muğla, Nevşehir, Niğde, Ordu, Osmaniye, Sakarya, Samsun, Şanlıurfa, Sinop, Sivas, Tekirdağ, Tokat, Trabzon, Uşak, Van, Yalova, Yozgat, Zonguldak.

Existing TR Wide Data is labelled as "TR7" and we have now new TR Wide Data as well which have been generated by 30 metropolitan cities, labelled as TR30. For other 32 cities except major cities, TR Wide Data series are also calculated and labeled as TR32.



DATA AVAILABILITY

REIDIN Residential Sales Price Data uses monthly sample of offered/asked listing sales price data, covering over 200,000 house listings per month.

Values in the data set are obtained from the real estate agents, newspapers, magazines, internet web sites and asset management companies are processed and cleaned-up carefully each month with patent-pending methods. The data set also includes existing single-family houses that are either currently or previously occupied.

REIDIN.com's proprietary platforms include vast searchable and customised databases of qualified listings, properties, transactions, news, analysis, maps, indices, indicators, projects and companies.

REIDIN.com also offers intelligent analytical tools designed to save time and money - a range of charting functions, price sensitive heat maps, comparative analysis of market indices, automated valuation tools.

REIDIN.com Vision

To be the primary source of real estate intelligence for global emerging markets

AVAILABLE FOR LICENSE

Contact REIDIN.com Offices for access to the index, data history and other real estate data.

REIDIN.com

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METHODOLOGY

REIDIN Turkey Residential Sales Price Data is designed to be reliable and consistent benchmarks for housing sales prices in Turkey. At the results of Research&Development studies, data coverage has been expanded to 62 cities of Turkey, their 221 counties and 1083 districts.

REIDIN Turkey Composite Residential Sales Price Data is a weighted average of these cities residential prices. The weights used in the methodology are the "population" of each area which is updated annually

Median Residential Sales Prices are used for the indices in corresponding strata. Once strata have been defined and medians are calculated, they are weighted together to produce a city index and Turkey composite index by using the Laspeyres price index formula.

OUTPUTS AND DISSEMINATION

Frequency: REIDIN Residential Sales Price Data represents the changes for each geographical area throughout the month.

Data Reference Period: Data series are starting at the beginning of January 2003 for existing 7 cities, January 2012 for new 55 cities.

Data Revisions: REIDIN Residential Sales Price Data published as "final" and is not subject to revision unless an error or mistake is found. Major changes in methodology are announced in advance, while information on minor methodological changes is provided in methodological explanations in the monthly reports.

Publication of the REIDIN Residential Sales Price Data: REIDIN Residential Sales Price Data updates are produced on a monthly basis, and are disseminated at 10:00 AM on the 15th of each following reference month in a "News Bulletin".