

REIDIN DUBAI Housing Markets Professional Sentiment Index

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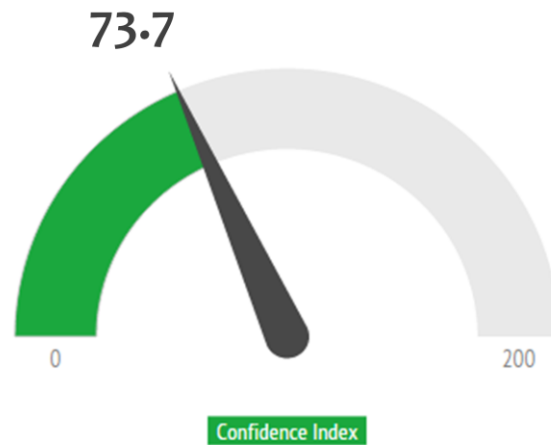
CONCEPTS AND DEFINITIONS

REIDIN Dubai Housing Markets Professional Sentiment Index is developed by REIDIN Data & Research Teams.

The quarterly structured questionnaire survey is conducted among housing market players such as Agents, Developers, Bankers and Consultants.

Index measures the perceptions and expectations of market conditions in Dubai and comprises a future sentiment index, tracking changes in sentiments over the next 3 months respectively.

A net balance percentage approach is adopted to derive the scores for key determinants of the housing market sentiment.



- [0,40) – *“Highly Negative”*
- [40 , 69) – *“Negative”*
- **[69,98)** – ***“Moderately Negative”***
- [98, 100) – *“Nearly Neutral”*
- 100 – *“Neutral”*
- (100, 102] – *“Nearly Neutral”*
- (102, 131] – *“Moderately Positive”*
- (131, 160] – *“Positive”*
- (160, 200] – *“Highly Positive”*

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Contact REIDIN.com Offices for access to the index, data history and other real estate data.

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METHODOLOGY

REIDIN Dubai Housing Markets Professional Sentiment Index is calculated using the "Balance Method" and is evaluated within the range of 0-200.

In this method, numerical difference of percentage distribution of positive and negative answers (according to the result of the survey) is being calculated. 100 point is being added to the difference, and for each subsection an index value (with the range of 0-200) is calculated. The average of those indices set the result.

It indicates an optimistic outlook when the index is above 100, but it indicates a pessimistic outlook when it is below 100.

For reliable comments, index scores were divided sub groups as "Highly Negative", "Negative", "Moderately Negative", "Nearly Neutral", "Neutral", "Moderately Positive", "Positive" and "Highly Positive".

OUTPUTS AND DISSEMINATION

Frequency: REIDIN Dubai Housing Markets Professional Sentiment Index is calculated quarterly.

Data Reference Period: Data series are starting at 2014 Q3.

Data Revisions: REIDIN Dubai Housing Markets Professional Sentiment Index published as "final" and is not subject to revision unless an error or mistake is found. Major changes in methodology are announced in advance, while information on minor methodological changes is provided in methodological explanations in the monthly reports.

Publication of the REIDIN Dubai Housing Markets Professional Sentiment Index: Data updates are produced on a quarterly basis, and are disseminated at 10:00 AM on the 15th of each reference month following quarters in a "News Bulletin".